



BORNEO ORANGUTAN SURVIVAL SCHWEIZ
Zur Unterstützung der Auswilderung und zum Schutz des Lebensraumes der Orangutans

ANNUAL REPORT 2011

BORNEO ORANGUTAN SURVIVAL SWITZERLAND

STATUTORY REGULATIONS

Responsibilities of Borneo Orangutan Survival Switzerland (BOS Switzerland)

“The purpose of this association is the conservation of wildlife, nature and environment in Indonesia and Malaysia, particularly the protection and conservation of Orangutans in their native habitat, the tropical rain forest of Borneo. To serve the purpose and aim of the association new members are being recruited, donations raised, endowments requested, information events arranged, information materials distributed and contacts to international organizations supported for the purpose of collaboration.”

(Statutory regulations of BOS Switzerland)



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1. OVERVIEW

Our 2011 focus, as being the fundraising partner of the Indonesian BOS Foundation which supports Orangutan conservation projects, was the development and extension of donations. Each quarter one large appeal for donations has been sent. The donation magazine "Orangutan News" has been enhanced and the print run has been extended. Information events have been executed and contacts to environment friendly companies have been established. The assignment of two bachelor dissertations initiated the development of certain communication topics for the organization. The projects of BOS Foundation continued to focus on the rehabilitation of Orang-utans in Nyaru Menteng as well as their releases planned for the beginning of 2012. The support of the Mawas Micro Finance Project was continued. The long-term m² project of the BOS Foundation to support the reforestation project of Samboja Lestari expired by the end of 2011. Once more we were able to support this project.

20'000 and 30'000 people in the German speaking part of Switzerland have received the donations appeal each of the four times. The donation magazine has been distributed at the same time as two of the four donation appeals. The combination has proven to be successful. Simultaneously we served our donation via email and through our website. At the end of 2011 we initiated an internal survey in connection with the satisfaction of our partner organizations as well as regarding the restructuring of BOS Switzerland.



2. INTERNAL DEVELOPMENT OF BOS CH

2.1 Executive Board and Annual Meeting 2011

Last year the Executive Board, working fully in their honorary capacity, participated in four meetings and three informal team meetings. On 26 March 2011 the annual meeting took place in the offices of the association, at Badenerstrasse 313, Zurich. During this meeting it has been approved to amend the context of the statutory regulations.

In this business year the following persons are members of the Executive Board and explain their engagement as follows:



President: Thomas Kamm
Dipl. Ing. Architecture, Zurich
(since 2004)

"In 2001 I took my first trip to Borneo to take a look at the Orangutan rehabilitation centers locally. I was impressed by the complexity of these projects. It is not only about wildlife conservation but also about the protection of the environment and the support of the local people. I was impressed and persuaded by the entirety of this project approach as well as the personal encounters with Orangutans living in freedom. This needs to be supported!"



Vice president: Nadine Auerbach
MA Media, Hünenberg,
(since 2009)

"In 2003 I learned about BOS Foundation for the first time while watching a TV documentary. The presented projects persuaded me, as they combined wildlife and nature conservation with the involvement of the local people. The most important requirement to ensure a sustainable conservation of Orangutans and other species is to raise local people's awareness of their affliction."



Treasurer: Michael Frei
business economist (BBA), Zurich
(since 2010)

"Because of the massive destruction of the Malaysian and Indonesian rainforest, orangutans – being fascinating "people of the forest" with heart and reason – have lost their natural habitat at dramatic speed. The protection of the orangutans and their habitat is therefore an enriching and meaningful mission for which I am happy to engage myself."



Secretary: Livia Haag
Biologist, Duebendorf, (since 2007)

"I have spent 8 months in the rainforest of Borneo, studying the behavior of Gibbons and Orangutans. I am fascinated and mystified by the world of monkeys, bears and lizards right in the middle of marshy grounds and jungle giants. I have been struck by the destruction of the forest. During a couple of weeks my sight has been disturbed by the heavy and dense smoke caused by the burning forests. The victims are the Orangutans and they are just part of the big destruction of the wonder Rainforest. Therefore, their story needs to be told to the world!"



2.2 Headquarters

This year the association employed the following persons:



Management and International projects:
Dr. med. Vet. Elisabeth Labes
Hombrechtikon (80%; seit 2009)



Donations Consultant:
Dipl. Fundraiser Matthias Mueller
D-Moos (80%; seit 2010)

2.3 Voluntary Work

The majority of the voluntary work has been executed by the Executive Board, including the following continuous responsibilities:

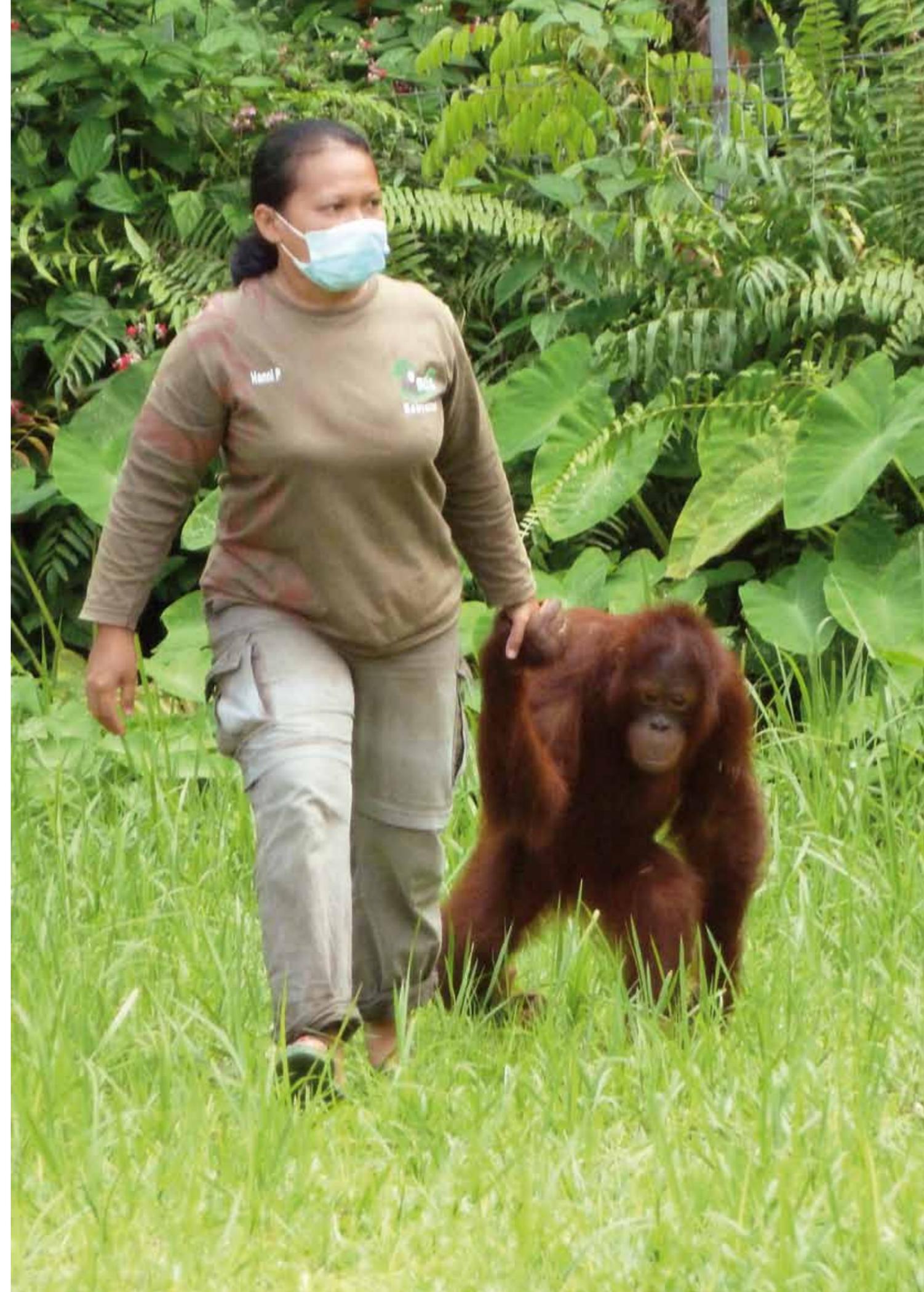
Nadine Auerbach: Support of the Adoption Program, including design and layout

Michael Frei: Accounting and Controlling

Furthermore, 18 volunteers were supporting the association with drafting texts, preparing the donor magazine, translating the annual report, supporting events, taking pictures and designing the website.

2.4 Financials

The balance sheet and the annual financial statement are attached at the end of this report (Attachment I and II). Susanna Kraehenmann of krae Treuhand was auditing the accounting and the annual financial statement of 2011 (Attachement III).





3. PROJECTS AND ACTIVITIES IN SWITZERLAND

During the fiscal year BOS Switzerland was acting independently but still supporting exclusively its Indonesian partner organization, Borneo Orangutan Survival Foundation (BOS Foundation, BOSF). Both organizations pursue the same objectives: sustainable conservation of Orangutans and their habitat, the Indonesian rainforest. Between September and December 2011 the projects of BOS Foundation in Borneo have been supported as agreed.

3.1 Micro Finance Project

Since 2001 BOS Foundation is managing the 377 sqkm large Mawas reserve, situated in the province of Central Kalimantan, with the purpose of protecting the Orangutan population in this reserve and support the local population living in the Mawas reserve to develop sustainable and alternative income resources (see 7.2). Since 2005 the BOSF cooperates together with local communities, living at the boundaries of the Mawas reserve. The chance to improve their income should protect the reserve from illegal deforestation and poaching. The Mawas Conservation Program, belonging to the BOS Foundation, focuses on the utilization of traditional resources, e.g. cultivation of rattan and fish farming. Prior to the project start some working groups could already provide functionalities to the communities, e.g. re-forestation, fire fighting, school support or the provision of sanitary and drinking water facilities. Pursuant to the capacity building project participating working groups shall be trained in production, value added and marketing methods to be able to increase their income in a long term by making use of these improved methods. In the first instance these groups develop business plans with planned targets and anticipated steps for their implementation. Those activities will be financed by micro loans, which will be granted by the credit union, a self-governed group institution. The project places the emphasis on the self-determination and governance of these communities. Since 2010 BOS Switzerland is supporting these activities of the Mawas Conservation Program in the community of Batampang, which is situated in the east of the Mawas reserve, to benefit from these newly trained competencies. Batampang is home to 1,558 members of the ethnic group of Manyang Dayak and is situated in a wetland area, often threatened by flooding. After financially supporting BOS Switzerland in 2010, Swiss Pure Land Foundation has continued to support this project in 2011.

3.2 BOS Switzerland at DRS1

On 4 September 2011, during its programme "People & Horizons" the Swiss radio station DRS1 has broadcasted a one-hour interview with the managing director of BOS Switzerland. Based on the presented person, her profession is described as well which allows for the precise exploration of the concern and the work of BOS Switzerland. The objectives and work of BOS have been demonstrated clearly.

3.3 Bachelor Thesis

Within the scope of BOS Switzerland's public relations, the association started to cooperate with two Swiss universities. At these universities Bachelor thesis will be composed on behalf of BOS Switzerland as of end 2011/beginning 2012. Final exams of these thesis are expected by July/August 2012.

3.4 Standard Operational Procedures

Subsequent to the partner workshop in Bogor (see page 4) Standard Operational Procedures (SOP) have been formulated. These shall determine the handling of specific and non-specific donations

and the consignment of donations in kind. Furthermore this shall include a mandatory code of conduct for BOS Foundation and its partners, stating their position on the own self-conception, on all questions in connection with animal housing and environmental conservation, cooperation with partner organization, etc. SOPs have been and are being developed in cooperation with BOS Foundation and its partner organizations. The aim is to define and standardize certain procedures and responsibilities and therefore, simplify their execution and ascertain high quality. The creation of the SOPs is only part of the closer cooperation between the BOS Foundation and its partnering organizations agreed during the partner workshop.



4. PROJECT VISITS TO INDONESIA

From 30 May through 3 June 2011, the managing director of BOS Switzerland traveled together with a board member of BOS Germany to the headquarters of the Foundation in Bogor to be extensively informed about the status of the projects and its financial funds as well as to define any support requirements for the third and fourth quarter of the financial year. Also this year's focus was on the usage of the by BOS Switzerland provided donations for the two orangutans rehabilitation centers and the Square-meter Project.

From 20 – 23 September the managing director of BOS Switzerland participated at the international partner workshop, which has been organized at the headquarters of BOS Foundation in Bogor. The workshop was addressed to the closest partner organizations of BOS and served as information exchange, discussion and identification of the most important activities of BOS Foundation for the upcoming months. Representatives of five partner organizations were participating. Projects of the foundation, planned releases and in particular the short and long-term funding of activities have been discussed in detail. Another main and required agenda topic was the restructuring of the cooperation between BOS Foundation and its partner organizations. This includes important topics such as central means as reporting, standardization of certain procedures by establishing SOPs (standard operational procedures) as well as the Codes of Conduct, internal restructuring of the Foundation, management of interfaces between the Foundation and its own led company PT RHOI (Restorasi Habitat Orangutan Indonesia), status of area protection in central and east Kalimantan for the release program, financial situation and planning and the communication improvement for the execution of the adoption program.



5. COOPERATIONS

On 28 and 29 February 2011 the BOS Switzerland's operatives met the both managing directors of BOS Germany in Zurich, to discuss the enhancement of their cooperation by ensuring a more effective communication and by taking advantage of joint synergies. When organizing donations, one of the biggest cost factors is the administration. Therefore, the target should be a cost reduction, to ensure that the maximum amount of donations can be provided to projects. A potential cost reduction for BOS Switzerland is the cooperation with other organizations, in particular national BOS partner organizations such as BOS Germany. Other organizations are not being excluded though. Already now for some time BOS Switzerland and BOS Germany are working together at the project "Lebenswald schaffen" (create forest habitats) as well as in the framework of an Onlineshop. The management change at BOS Germany has triggered further discussions of synergies to continue reducing costs and working hours in future. During this meeting new opportunities for joint cooperation have been discussed. Due to the fact that both organizations are acting in German speaking areas, it has been agreed that in the future BOS Switzerland and BOS Germany will work closely together in the fields of donation advertisements and BOS Foundation.



6. FUNDRAISING ACTIVITIES

6.1 Introduction – Overview Fundraising Situation in Switzerland

Again another year flew by, but thanks to the great support, we were able to achieve a lot also in 2011. Two years after the association of the branch office in autumn 2009, our little “Orangutan-Family” grew up to approx. 7'000 members. Considering we only started two years ago, this is a great achievement for us. However, we are still in the build-up phase.

Also in this annual report we want to demonstrate the fundraising campaigns, which form a major part of the costs, transparently and openly. Furthermore, we want to give the reader an insight into the fundraising situation of Swiss organizations.

BOS Switzerland does not receive any additional government grants for its projects, thus, is completely dependent on private donations and endowments. As you may have realized, in the last couple of years the amount of organizations that request for donations, and therefore also the amount of written appeals for funds, are increasing.

Today, for you as donator, a much wider spectrum of support possibilities is given. Consequently, this means that you have to be more directed and selective which organization you give your saved donation budget. For us as a organization, this absolutely reasonable concentration of donated funds has the downside that we have to seek for potential donators in a more elaborate way. Also for BOS Switzerland it is only possible to inform the Swiss community on the Orangutan situation and our projects, by specific fundraising activities and directed information. Since 2009 BOS Switzerland raises awareness about the dreadful injustice and the suffering of the Orangutans, as well as the deterioration of Borneo's rain forests, not only through fundraising letters, but through the donor magazine “Orangutan-News”.

We also try to make Swiss people aware of the connection between the consumer behavior and the thereof resulting consequences of the rain forest deterioration, and what that means for Switzerland. The increasing number of supporters shows that we are on the right track, and encourages us in the work we do for the Orangutans.

In terms of reporting, BOS Switzerland goes its own way. As an organization we communicate openly and besides publishing our results, we publish also our daily economic outturn account. Therein is listed exactly how much money we spent for which reason, and how many earnings we made in which area.

It is this openness and transparency that often leads to questions, which we are happy to answer. This behavior creates confidence and is the basis that you know: “We very much stress that your donation is invested in the project and not only in fundraising information and fundraising appeals.” Our donators appreciate this approach.

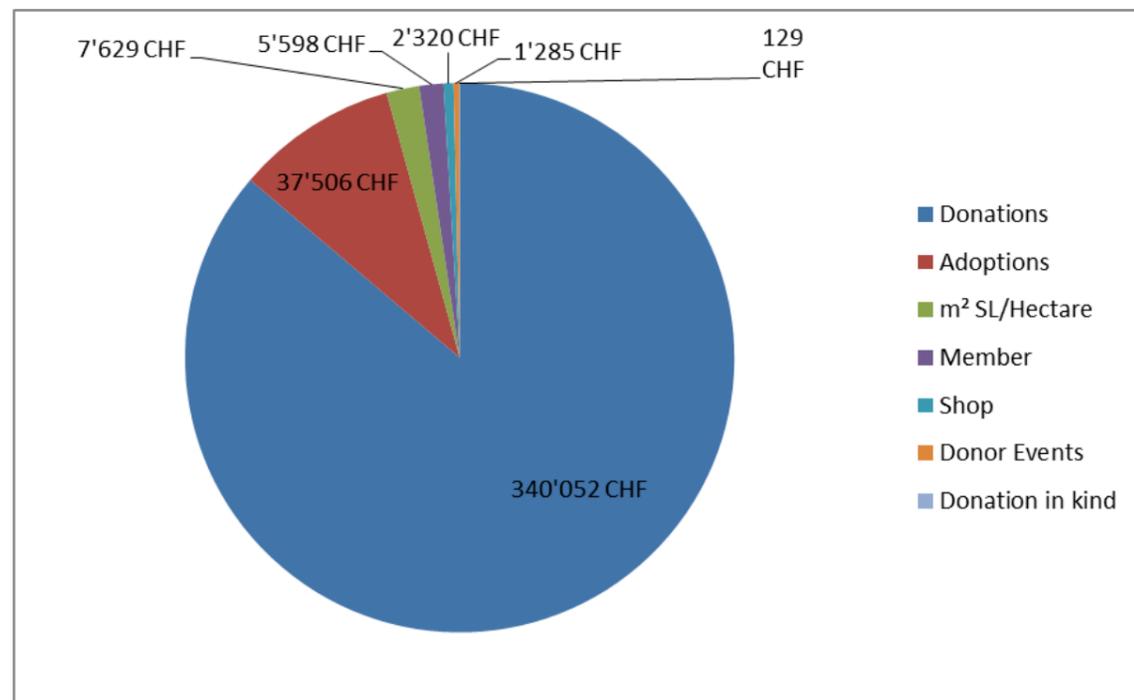
6.2 Thank-you Note and Donation Confirmation Receipt

Especially due to the increasing amount of charitable organizations, not only are we very thankful for each single Franc, but the free of charge i.e. voluntary support of our donators, godparents, members, sponsoring members, volunteers and all other supporters. As a conservancy organization we are not only committed to Orangutans, but also to our environment. For our donation materials and our general correspondence, recycling paper is used wherever possible.

However, the best is of course to avoid paper at all. Since for smaller donations it is possible to submit the payment slip or the account slip to the cantonal tax authorities, we decided in favor

of the environment, and also in order to reduce costs, to only issue and send a donation confirmation receipt for donations over CHF 100.00, for godparent contributions, memberships and for contributions to the project "Lebenswald schaffen". All other donations will be thanked in terms of the first fundraising campaign in March of the following year, which is also accepted by tax authorities as a donation confirmation receipt. We thank all our donators for their acknowledgment. However, we are happy to issue a separate confirmation, if requested.

6.3 Revenues BOS Switzerland



6.4 Donations

6.4.1 Fundraising Campaign by Letter

Also in the past financial year, we have sent out fundraising letters through the agency Interprise, in March (30'000 addresses), June (20'000 addresses), September (20'000 addresses) and December (20'000 addresses). With this campaign we want to inform people about Orangutan protection and also ask for financial support. BOS Switzerland wants to sensitize people to this theme, and also raise awareness about the background. Based on the still running contract, the cost of our service provider is at a first instance still pre-financed, partly interest-free. BOS Switzerland considers this as a future investment. It was herewith possible to sensitize nearly 6'300 donators within the past 2 years, who were willing to support the projects of the BOS Foundation. At the beginning of the financial year on 1 January 2011, BOS Switzerland had 4'442 donator addresses. Through the launched campaigns, it was possible to win 2'093 new donators. In total CHF 206'404.45 have been raised through these actions.



6.4.2 Sponsorships and Adoptions

One of the reasons to adjust the yearly contribution of CHF 180.00 to CHF 300.00, in 2010, was the over the years continuously raising costs for the maintenance of the Orangutans in the rescue stations. The yearly maintenance costs for one single Orangutan in the BOS rescue stations, amounts today to approx. CHF 5'000. This amount is corresponding to the yearly adoption fee.

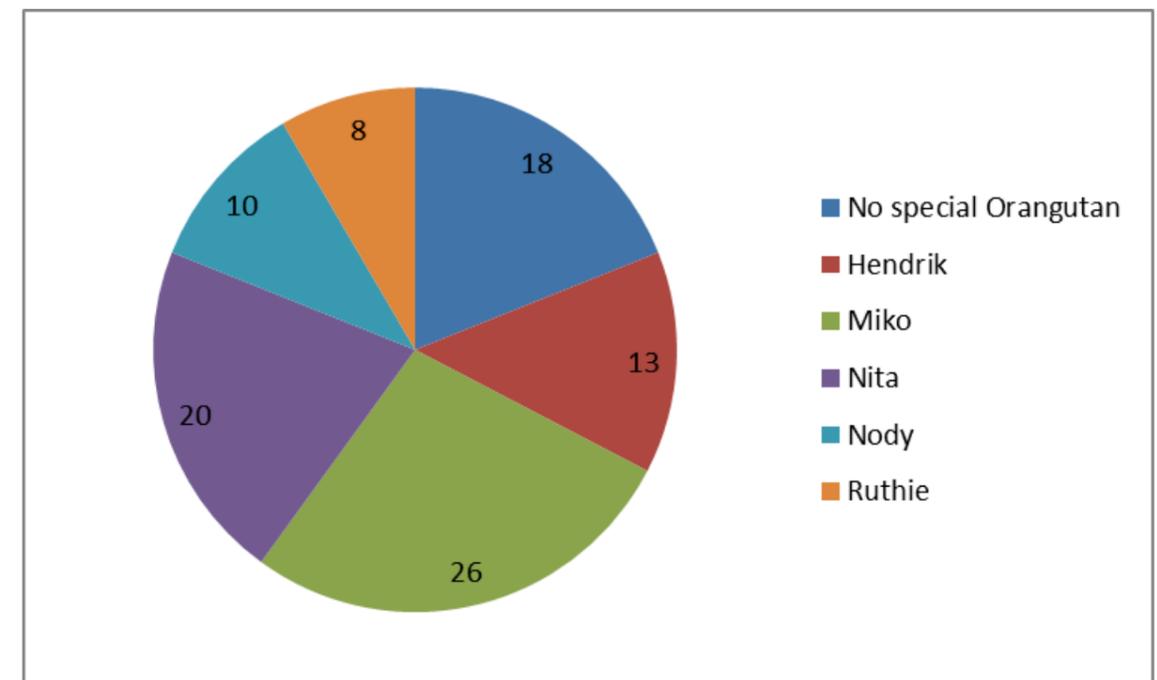
The yearly godparent contribution of CHF 300.00 covers the costs only partly, thus, the amount has to be raised through several godparents. The sponsorships of BOS Switzerland are so called collective sponsorships. This means that it is possible that one Godparent-Orangutan has, contrary to an adoption, several godparents.

All currently listed Godparent-Orangutans live in the station Nyaru Menteng. In the future we also plan to offer sponsorships in the rescue station Samboja Wanariset. First discussions with the BOS Foundation have been held and we are positive that within the coming business year, we can offer two to three Orangutans for parenthoods.

The change of the Godparent-Orangutans was well accepted by the godparents. However, there are still parenthoods for some of the "old" Orangutans for which, unfortunately, actual and regular information about their protégés cannot be offered the godparents. In the past, a change of their godchild has been recommended to the respective godparents. Some of the godparents made already use of this offer.

The new godparent completions discovered that the amount of godparents, that do not ask for a specific Godparent-Orangutan, increase significantly.

Popularity of Godparent-Orangutans



The entire income of the godparent programs is contributed to the maintenance of the rescue stations Nyaru Menteng and Samboja Wanariset, and therefore supports all Orangutans. As in the past, parenthoods were advertised with the help of the internet, the donor magazine, a



parenthood brochure and by means of e-mail. The adoption of the Orangutan female Oneng was terminated by the end of the financial year 2011.

The adjusted sponsorship amount of CHF 180.00 to CHF 300.00 was well received and had no impact on the amount of new sponsorships. In 2011 we were able to welcome in total 84 new godparents to the Orangutan-Community – which is an increase of almost approx. 13%. The total of Orangutan-Sponsorships has therefore risen up to 203. The total of contributions to the rescue stations, based on sponsorships and adoptions, is CHF 37'506.00. Through the new sponsorships and the higher sponsorship fees, the contribution could be raised significantly by 52.37%.

6.4.3 Memberships and Sponsor Memberships

Thanks to the support of our sponsors and full members, BOS Switzerland can, based on the revenues of the membership fees, regularly contribute to the middle to long term project development on Borneo, because each year a planned amount is available.

Today the minimum contribution for both memberships is CHF 50.00. However, more than 50% of our sponsor members decided to take the option of a higher contribution and help with CHF 100.00 or more. Currently the highest single contribution is CHF 250.00. BOS Switzerland counts today 48 members entitled to vote and 59 sponsor members. The amount of the so called "full members" will remain the same as the organization only accepts new sponsor memberships. In 2011 we were able to welcome 23 new sponsor members for the Orangutans. In total the support amount in the area of memberships almost raised by 22% and to almost CHF 5'600.00.



6.4.4 Project „Lebenswald schaffen“ and Project „Hektar“

Thanks to the huge support during the last 10 years, the project "Lebenswald schaffen", with which new rainforest was developed, could be successfully completed in autumn 2011. With the help of an unique afforestation concept, BOS Switzerland has created the perhaps last refuge on Borneo for Orangutans, Sun bears and other endangered species.

After the reckless destruction of the species-rich rain forest of Samboja Lestari ("eternal Samboja") over 10 years ago the nutrient consuming grass Alang-Alang spread widely. The remains is an ecological desert. However, BOS Switzerland showed that this can be changed and created since 2001 in Samboja Lestari a new rainforest.

The area of approx. 2'000 hectares (20 km) has been turned through an innovative afforestation and protection concept into natural habitat again. In tropical Borneo plants grow much faster than in Europe. Many species, which lived before in this area, but disappeared after the destruction of the forest, colonized the newly created forest again on its own.

The amount of once 18 different bird species has in the meantime increased to 80. A protected zone for the permanent use by human beings, animals and plants, has therewith been created in Samboja Lestari. The BOS Foundation has leased the area from the Government for the period of 80 years. It is only allowed to use the land in terms of nature conservation, either by BOS or the Government.

After only 10 years the project has been completed successfully last year by BOS. Since autumn 2011 donations for this project are not possible any longer. BOS Switzerland would like to thank all the supporters of this project. Without them, the success of this project would not have been possible.

The revenues in 2011 summed up to CHF 4'917.00. We would very much appreciate if the faithful donators of the project "Lebenswald schaffen" would also support the new project "Freiheit".

6.4.4.1 Project "Hektar"

In the future the BOS Foundation will concentrate more on the rescue stations and the reintroduction of Orangutans into the wild. After only just a 10 years break, in February 2012, the first four Orangutans have been reintroduced into one of the new reintroduction areas. Many more shall follow in 2012 and the subsequent years. BOS Foundation's ambitious goal is to release all Orangutans from the rescue stations Nyaru Menteng and Samboja Wanariset, which qualify for a reintroduction, into the wild by 2017.

For the reintroduction of one Orangutan the BOS Foundation needs approx. CHF 8'000. Therefore, the help of our donators is of paramount importance. Owing to this fact, BOS Switzerland launched the project "Freiheit" and integrated the project "Hektar" into it. In 2011 in total CHF 2'712.00 have been donated with the remark "Hektar".

6.4.5 Donations on the Donation Magazine „Orangutans-News“

We share the opinion that each donator has the right to receive thorough information on how his/her donation has been consumed. The Orangutan News forms one part of our aims to inform all our supporters, openly, transparently and directly, not only about the work but also the current and the running projects of BOS. The magazine is distributed free of charge to donators and interested persons, by e-mail or by regular mail. Additionally, it is published on our website www.bos-schweiz.ch, and can be downloaded.

Since the magazine is for our supporters and interested persons, we try to integrate them when setting the magazine together. Whenever possible we try to implement on one hand requests like the wish to publish less general information in favor of more project related contributions, and on the other hand, interested persons are included in the editorial and graphical part.

During the last business year, the Orangutan-News has been published six times. If possible we include the Donation Magazine in the quarterly distributed fundraising letter; therefore, we were able to save approx. CHF 6'500 postage fees in 2011. As a result, the publication date of both editions was postponed by approx. 2 weeks. The allocations received through the magazine increased significantly in the past year; from the four separately distributed editions CHF 54'259.00 were earned.

6.4.6 Donations on E-Mail

With the help of e-mails we make our donators aware of particular information. This is, however, not a regular newsletter; it is consisting more of important complementary information, resulting short term from our daily work. This was in the past information about events, measures taken and information about reintroductions. It is important to us that the recipients of these e-mails can at any time unsubscribe. Therefore, we inform right at the beginning of the e-mail about this possibility. Based on several campaigns we could raise CHF 10'100.00 for the work of the BOS Foundation.

6.4.7 Trust Funds

Thanks to the continued support of a Swiss foundation, it was also in 2011 possible to co-finance the micro credit of the BOS Foundation by CHF 16'500. The respective amount has been submitted to the BOS Foundation.

6.4.8 Donations at Special Events

6.4.8.1 Donations at Birthdays, Weddings, and Christmas

Many persons waive their presents for their „round“ birthdays, their wedding, at Christmas or at other occasions, and rather ask for a donation for the Orangutans. They want to share the joy of this special day, and use the occasion to support the Orangutans with a greater amount. Here-with, CHF 1'200 have been raised in total.

6.4.8.2 Condolence Donations

Many relatives and friends want, in the name of a deceased, to do good. They waive the flower bouquets and floral wreaths, and decide instead for a donation in favor of the Orangutans. The knowledge that with this help good is done, is comforting to those left behind in their grief. Families and friends donated in lieu of a deceased loved one at two occasions in total CHF 1'150. We thoroughly thank the mourning families and friends for this support.

6.4.8.3 Gifts and Inheritances

During the past year, the association received no contributions in form of gifts or inheritances.

6.4.9 Corporate Donations and Co-operations

In 2011 BOS has not received any corporate donations. Co-operations with companies in the area of public relations or fundraising advertisement took not place. For 2012 donation confirmations have been received and as well offers from two enterprises for a possible co-operation. These offers will be reviewed by BOS Switzerland.

6.4.10 Time and Donations in kind

6.4.10.1 Time Donations - Volunteers

BOS relies on the collaboration, ideas and knowledge of volunteers. Volunteers represent a major help for our organization; thanks to their support we can save costs, and in addition, gain time for our main work. For many activities their background is of minor importance. More important is the commitment and the reliability of the individuals.

With the aid of volunteers we were able to save working time (according to wages and additional wage costs) in the amount of CHF 21'285.00. The major part thereof was for the magazine.

Overview of time donations in 2011

AREA	ACTIVITY
Internet	Webmaster, editorial work, researches of actual themes and TV tips
Magazin	Editorial work, layout design, and print layout design
Annual report	Translations, layout design, and print layout design
Events	Invitation mailing, assembling and disassembling, catering and hosting, driving services, visual documentations
General	Mailing of letters and fundraising appeals, organization of office supplies, research on actual themes, which could be of interest for donators, internal project consulting
Miscellaneous	Lectures organized by the donator Private flea markets in favor of BOS Switzerland

6.4.10.2 Donations in Kind

Also this year, our godfather Rolf Knie, provided signed free of charge tickets for his circus Salto Natale. Additionally this year also dinner tickets have been on sale. These tickets were sold amongst the BOS donators with a supplement fee in favor of the Orangutans, and gifted to the volunteers showing our gratitude for their commitment. By the sale of the tickets and dinner tickets, CHF 2'060.00 were earned in total. The total 18 tickets are of a total value of CHF 1'782.00. An additional donation in kind was received as a computer software program of CHF 129.00.

6.4.11 Sale of Goods

Through the sale of cuddly Orangutans, books, t-shirts, greeting cards and other small items, we earned CHF 2'320.30. All products are distributed over the website and can be bought in our office. The shop has been cleaned up and new items have been added. Since the end of 2011 you have the possibility to combine your donation with a cuddly Orangutan or a book.

6.5 The Right of Information – Fundraising Information and Public Relations

Our primary focus is the information of our donators and the public. Especially our donators have the right of information, since they make our work with the Orangutans and our projects possible. To meet the need for information, BOS Switzerland informed through different channels during the past year.

Written information is sent by e-mail, given we have an e-mail address on file. All other supporters receive the information by regular mail. At any time each person has the freedom of choice on how and through which channel they want to receive the information. Besides the environmental thought, also costs and time efficiency play a major part.

6.5.1 Donor Events

An excursion to the apes at the Zurich Zoo and the Masoala Rainforest-Hall was offered to the donators for the first time this summer. The event was very well received by the interested and the donators. The donators were not only given a competent introduction by our General Manager Mrs. Dr. med. vet. Elisabeth Labes, but they received a good overview and insight information of the problems living in a rainforest, during the guide tour through the Masoala Rainforest-Hall and the subsequent rainforest workshop. One highlight of the event was the final guide tour through the empty visitor empty hall, which was only filled with the sounds of the animals

6.5.2 Information Events in November and December

As per the year end two info evenings (November and December), of which one unfortunately had to be cancelled, were planned. Theme of these events, were the in 2012 planned reintroductions. General Manager Mrs. Dr. Elisabeth Labes and Donator Supervisor Matthias Müller expressed impressively the newest events and promoted donations for the planed reintroductions. Also this time we had an Indonesian Apéro, which was prepared by an Indonesian volunteer.

6.5.3 Regular Information in the Donation Magazine Orangutan-News

In the past year, our supporters were informed on a regular basis, every 2 months, through the donator magazine (also see further up). With the Orangutan News we reached a high number of donators, up to six times in the year. As said before, it is a free choice how the donator magazine shall be received. If there is an e-mail address available, in general the news is sent electronically. All others receive the Orangutan News by post.

6.5.4 Events and Initiatives Organized by Donors

In 2011 donators initiated several events. At this point, we want to express our sincere thanks to the initiators. The following events took place:

EVENT	INITIATOR
Womens event Zunftfrauen Höngg	Liselotte Hofmann
Flea market and school event	Dominique Isabelle Franz
Online flea market	Jaqueline Rüter, Bodo Bartsch
Other events	Versand Einladungen, Auf- und Abbau, Catering und Bewirtung, Fahrdienste, Bilddokumentation
Culture bazar	Association Indonesia Switzerland
Presentation	Tobias Grimm

6.5.5 Regular Information for Godparents

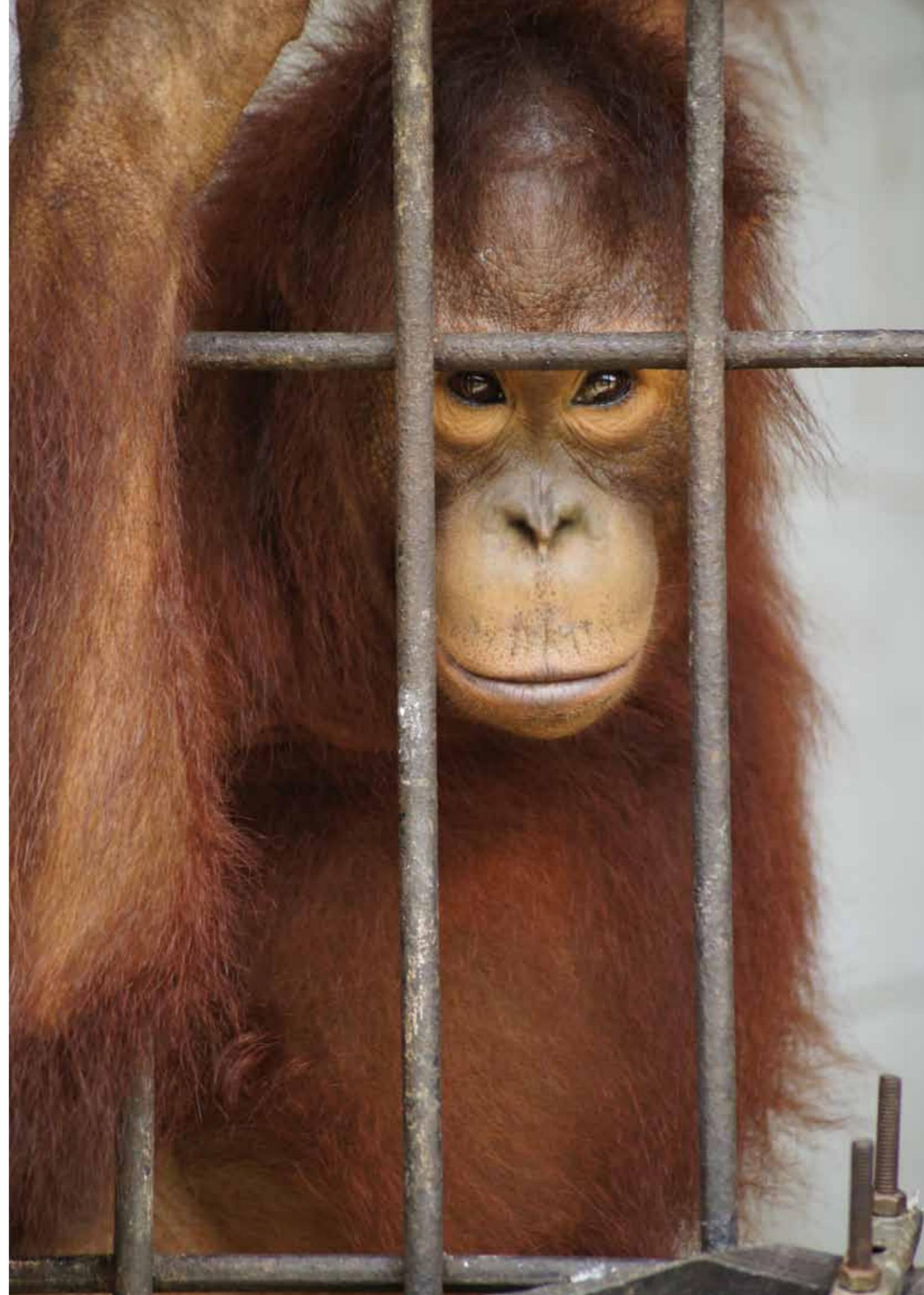
Every six months our godparents are informed by a godparent-update on their godchild. This consists of a half year summary and an actual picture. In 2011 it was considered to increase the amount of 2 updates per year to 4 updates. Since each godparent also receives the donation magazine Orangutan-News in addition, the change was not necessary. In each edition the godparents receive additional information on the five Godparent-Orangutans. Therefore, the half year update cycle was indirectly increased to six additional godparent-updates, which is a clearly better information supply.

6.5.6 Information Material

In 2011 no information material was purchased. For 2012 a general flyer about BOS' work, and a flyer on the Project „Freiheit“ are planned. Also this work will be, content and graph wise, supported by our volunteers.

6.5.7 Homepage

As one of the fastest and more actual media, the BOS website has been consequently further developed. With the help of volunteers, doing research and editorial work, and through the co-operation with BOS Germany, it is now, compared to previous year, possible to provide more and up to date information, especially in the area of "actuals" and "TV tips".





7. ACTIVITIES OF THE BOS FOUNDATION

The annual report of the BOS foundation was not yet available to the association at the time of the report. Some important activities can however be indicated:

7.1 Releases

In the reporting year around 850 orangutans were living in the two rescue stations Nyaru Menteng (around 622 animals) and Samboja Wanariset (around 228 animals). Besides the regular rehabilitation of the young orangutans, there have been preparations made for the release of the first adult orangutans out of Nyaru Menteng into the conservation area Murung Raya in the north of Central Kalimantan. The activities include the purchase of observation cages and the pre-selection of possible release candidates, comprehensive health checks, taking samples for the genetic identification of the pre-selected animals, all preparations in the release area (set-up of a release camp with a small animal hospital, workshops with the local population, transport planning and organization of the animals and the required materials into the release area, observation training of employees for the monitoring of released animals, purchase of research material etc.) as well as all processes in connection with the authorities (meetings with political decision makers, conclusion of contracts, receipt of necessary approvals etc.). The planned release of approximately 40 orangutans requires enormous logistical and financial efforts. The preparations already started back in 2009. The releases itself shall be monitored and analyzed from a scientific point of view, in order to receive important data about the animals and to be able to use them for the optimization of future releases. It is also planned to have a performance measurement. Broken down to one individual orangutan, costs arising are amounting to around 8'000 CHF per animal.

In the reporting year a biodiversity study as well as a socio-economic analysis has been finalized in the release area RHOI-1 in East-Kalimantan, to ensure the suitability of the area for the release of orangutans. With the purchase of so-called Ecosystem Restoration Concessions (ERC), the BOS Foundation via its company PT RHOI (Restorasi Habitat Orangutan, „re-establishment of orangutan habitat“) received ownership of usage rights to release areas for a period of at least 60 years. The ownership of the rights can be prolonged once again for another 35 years. PT RHOI has to comply with various obligations in connection with the ownership of these rights, such as the outer marking of the area, the creation of a nursery, the afforestation of affected areas and above this the protection of the total area. Outside of the conservation areas of PT RHOI there are rural communities by the ethnic group of the Dayak with which BOS is working closely together. An important item is thereby the accomplishment of a common ceremony with which the local Dayak communities symbolize their acceptance and support of the orangutan conservation project. On the contrary the ceremony expresses the respect of the BOS Foundation for the Dayak culture and their tradition and strengthens the connection with them.

During 2010 and 2011, PT RHOI could acquire the utilization concessions for two conservation areas in East-Kalimantan (RHOI-1 and RHOI-2) plus initiate important steps for the acquisition of concessions for a third release area in Central-Kalimantan (RHOI-3).

7.2 Micro Finance Project

The Mawas Conservation Program initiated by the BOS Foundation serves the long-term protection of a wild orangutan population and its habitat within the 377'406 hectare (377 km²) Mawas conservation area. The area is located in the province of Central-Kalimantan on Borneo. The BOS Foundation Program has already contributed considerably in the past years to the protection of the area through rehabilitation and conservation of its biodiversity. In order to involve the local population to a higher degree, the following process was initiated: groups, who have had important functions for the village community but now became partly inactive, were identified during a meeting of the BOS Foundation and residents of the village Batampang in March 2011. After it



became known how many members a group consisted of and what their activities and experiences were, future business opportunities and business plans were developed in cooperation with the groups. Out of 8 existing groups there were 2 women groups. These women groups concentrate on fish farming and marketing. They have already received trainings in subjects such as finance management, business analysis and marketing. Until now these women groups were only missing funds, quality controls and a marketing network for their products. The concept of improving the villagers income is based on the implementation of their self- developed business plans financed by micro credits. In March it was also decided how the future micro credits could be used in the most reasonable way for the implementation. The villagers are thereby to be supported by the Credit Union (CU) Betang Asi based in the province capital Palangka Raya, which already has several years' experience in the area of micro credit management and financing. Already in January representatives of the BOS Mawas Conservation Programs and the CU Betang Asi met in Palangka Raya to discuss the cooperation for their business development in Batampang.

A Credit Union is basically founded by the local communities. They themselves become members of the Credit Union at the same time and receive an own account with own funds in there. The credit system is based on three different deposits. The Credit Union Betang Asi is an already existing, self-administered credit co-operative on whose example the eight groups in Batampang are to establish their own credit co-operative.

The training of the first four groups, conducted by employees of CU, took place in Batampang in spring and summer 2011. With this the villagers were able to establish their own credit co-operative. The premiums paid in by the group members were subsequently at disposal as credits for the implementation of the business plans. The creation of the prerequisites for the assignment

of credits to the project participants and the capacity training of the groups were accomplished between April and June. The first credits were drawn in the second half of 2011. This was connected with the monitoring and evaluation of the groups' progress regarding the implementation of their business plans. The cooperation between BOS, the community and the Credit Union was contractually safeguarded in May 2011. Another training with 43 participants took place in the beginning of July. This training covered the social aspects (commitment, behavior, vision and priorities for the implementation of the business plans). The remaining four groups were trained by employees of the Credit Union Betang Asi in fall and winter 2011 and received the first credits thereafter. The monitoring and evaluation has been continued until the end of the year.

7.3 Tuberculosis diagnostics

To contract tuberculosis is one of the reasons why an orangutan cannot be released anymore. Based on today's state of knowledge the disease does not occur naturally anymore with wild orangutans but is rather transmitted from humans to animals. In order to exclude an infection of orangutans with tuberculosis bacteria with certainty, the BOS foundation entered into a collaboration with the renowned diagnostics institute Ejkmann in Jakarta, which in the future will diagnose samples of suspicious animals, conducted with molecular-genetic based methods. The original intention to diagnose the virus with a single test method however proved to be insufficient so that still a combination of selected methods will be applied.



8. OUTLOOK

Outwards the fundraising activities which proved to be successful, should be continued, expanded and complemented with new fundraising activities in the upcoming year. The relation between the level of expenditures to the level of financial contribution to the BOS Foundation is planned to be increased significantly towards the latter one. The focus of the support by the BOS Foundation will be put on the releases as well as on the rehabilitation of the orangutans in the rescue stations. To reach this an increased media approach is planned. The micro finance project in the Mawas conservation area is planned to be continued. The cooperation with the BOS Germany in the areas of project work and fundraising is planned to be intensified. Inwards the results of the association-internal study regarding the satisfaction of stakeholder and adjustment of the internal structures of BOS Switzerland is planned to be discussed and a decision about the implementation of the adjustment should be taken at the general annual meeting. Thereby the adjustment of the association's structures towards its considerably increased level of professionalism would be initiated in 2012.

ANNEX I

Multi-year summaries Income Statement					
<i>in CHF, as per 31.12.</i>	2007	2008	2009	2010	2011
Sales of goods	1'752.08	6'549.29	1'875.50	4'672.30	2'320.30
Donations	4'674.35	3'993.00	118'133.60	241'355.67	340'052.20
Godparent methods of Orangutans		5'660.00	15'865.00	21'615.00	37'505.90
Adoptions		6'750.00	7'250.00	3'000.00	
Sales m2 Samboja-Lestari	438.28	2'200.00	12'350.00	5'907.50	4'917.00
Sales h2				7'500.00	2'712.00
Membership fees	1'125.00	1'300.00	1'725.00	4'600.12	2'210.00
Sustaining membership fees ¹⁾					3'387.84
Sales events		503.00		1'138.80	1'285.00
Donation in kind ¹⁾					129.00
Total Donators-Earnings	7'989.71	26'955.29	157'199.10	289'789.39	394'519.24
Purchase of goods	1'447.89	3'122.71	945.40	2'244.93	1'002.65
Campaign expenses	310.05	418.70	17'739.39	114'974.50	119'400.80
Campaign expenses shipping costs ¹⁾					34'441.63
Print expenses (e.g. donators magazine) ¹⁾					17'807.66
Shipping costs to donators ¹⁾					1'960.47
Bank account charges (donations account)	123.65	103.82	475.34	2'160.31	2'790.79
Expenses for events	209.00	163.00	732.05	362.45	909.40
Total Donators-Expenses	2'090.59	3'808.23	19'892.18	119'742.19	178'313.40
Gross Profit	5'899.12	23'147.06	137'306.92	170'047.20	216'205.84
Personnel expenses			46'021.40	92'948.75	96'939.37
Social insurance ¹⁾					15'697.55
Pension fund ¹⁾					9'703.90
Accident insurance			982.70	2'061.20	1'379.80
Withholding tax ¹⁾					4'120.05
Remaining personnel expenses ^{1) & 2)}					457.70
Total Personnel Expenses	0.00	0.00	47'004.10	95'009.95	128'298.37
Rent ³⁾			6'324.35	2'152.05	12'369.30
Incidental rental expenses					54.00
Facility Expenses	0.00	0.00	6'324.35	2'152.05	12'423.30
Office supplies			3'919.70		
Office equipment	15.00	345.45	1'161.95	2'994.06	463.45
Post and phone charges	193.10	408.80	1'194.25	3'215.95	1'554.00
Bank account charges (administration and EUR account) ¹⁾					84.18
Purchase software ¹⁾					2'558.40
Purchase hardware ¹⁾					850.95
Purchase printer cartridges ¹⁾					669.00
Internet presence	27.00	143.60	6'080.30	780.50	17.00
Administration and IT expenses	235.10	897.85	12'356.20	6'990.51	6'196.98
Consultancy expenses PR and media				6'375.16	
PR and media expenses				1'690.81	375.42
Travelling costs to BOS Indonesia	213.83	3'840.93	2'347.47	1'241.25	3'998.92
Media and travelling expenses	213.83	3'840.93	2'347.47	9'307.22	4'374.34
Nonrecurring expenses				390.40	
Other operating expenses ⁴⁾				179.05	561.60
Operating expenses	448.93	4'738.78	21'028.02	19'019.23	23'556.22
Refund from BOS International (one-time effect)			48'946.00		
Interest income	10.21	7.77	53.53	71.26	86.40
Interest expenses				-56.20	
Exchange rate profit ⁵⁾	0.79		5.38	156.27	1'461.00
Exchange rate loss		-12.95		0.00	-8.28
Non-Operational Earnings/Expenses	11.00	-5.18	49'004.91	171.33	1'539.12
Operational Profit w/o Remittance to BOS Indonesia	5'461.19	18'403.10	118'279.71	56'189.35	65'890.37
Remittance to BOS Indonesia	0.00	12'500.00	75'000.00	54'948.88	65'869.00
Profit after remittance to BOS Indonesia	5'461.19	5'903.10	43'279.71	1'240.47	21.37

ANNEX II

Multi-year summaries Balance Sheet					
<i>in CHF, as per 31.12.</i>	2007	2008	2009	2010	2011
ASSETS					
Cash	700.45	195.65	239.00	816.53	181.56
Bank account CHF Donations	5'583.29	12'753.16	78'757.49	22'815.34	40'337.99
Bank account CHF Administration				68'464.18	26'261.75
Bank account EUR	195.61	158.69	161.82	339.68	
Total Liquidity	6'479.35	13'107.50	79'158.31	92'435.73	66'781.30
Inventory merchandising	420.00	670.00	570.00	918.40	306.05
Inventory books	1'643.70	1'086.15	699.75	979.65	589.35
Deferred income					4'819.00
Total Current Assets	2'063.70	1'756.15	1'269.75	1'898.05	5'714.40
Key deposit	40.00	40.00	40.00	40.00	40.00
Domain name			2'072.00	2'072.00	2'072.00
Total Non-Current Assets	40.00	40.00	2'112.00	2'112.00	2'112.00
Total Assets	8'583.05	14'903.65	82'540.06	96'445.78	74'607.70
LIABILITIES+EQUITY					
Accounts payable		367.50	24'824.20		
Accrued income	50.00	100.00		8'503.45	6'630.00
Total Current Liabilities	50.00	467.50	24'824.20	8'503.45	6'630.00
Loan (free of interest)				28'986.00	9'000.00
Total Non-Current Liabilities	0.00	0.00	0.00	28'986.00	9'000.00
Union capital	3'071.86	8'533.05	14'436.15	57'715.86	58'956.33
Profit	5'461.19	5'903.10	43'279.71	1'240.47	21.37
Sum Liabilities+Equity	8'583.05	14'903.65	82'540.06	96'445.78	74'607.70



ANNEX III

Krae Treuhand
Susanna Krähenmann
Kapellstrasse 6
9242 Oberuzwil

Report of the Statutory Auditor to the General Meeting of Borneo Orangutan Survival Association Switzerland (BOS Switzerland)

As statutory auditor, I have audited the bookkeeping and financial statements (which comprise the balance sheet and the income statement) of BOS Switzerland for the year ended 31 December 2011.

The Board of Directors is responsible for the financial statements, whereas my responsibility is to revise and judge the financial statements.

I conducted my audit in accordance with Auditing Principals. Those standards require that I plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement. I revised the assets and indications of the financial statements using analysis and investigations based on spot tests. In addition I judged the appropriateness of the accounting policies used and the reasonableness of accounting estimates made, as well as evaluating the overall presentation of the financial statements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

The financial statements give a true and fair view of the financial position and are in accordance with the articles of the association and comply with Swiss law.

I recommend to approve the present financial statements with profit of CHF 21.37 (prior year CHF 1'240.47) and the union capital of CHF 58'977.70 (prior year CHF 58'956.33) for the year ended 31 December 2011.

Oberuzwil, 9 March 2012

krae Treuhand



Susanna Krähenmann
Eidg. dipl. Buchhalterin/Controllerin

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